**Scrumfolks Brochure Content**

**Company profile:**

Scrumfolks is a group of young and creative individuals with a multi-disciplinary skill set. While Website Development and Graphic Designing happen to be our core-competence, our range of services and expertise spans across the areas of Digital Marketing, Content Development, Branding, and SEO services, that assists you to carve a niche for your website on the internet platform.

We have delivered 30+ unique and well-structured projects successfully in multiple sectors along with building a secure network of clientele by exacting their demands and standards. Our clients are spread throughout the Indian Territory and comprise of E-commerce websites, Indian enterprises as well as International start-ups.

**Our Commitment:**

With our commitment to provide quality solutions, we strive to live up to our core working values of: Honesty Integrity Transparency

What makes us different from others is the quality of our result driven team of professionals with a very talented leadership and unbounded culture. We provide our partners with the flexibility and agility to respond to a rapidly evolving business environment. We thrive on collaborative relationships based on trust, understanding and mutual respect. It is our duty and responsibility to deliver our clients end to end solutions which are aligned with their objectives while putting them on the path for achieving long term success.

**Website Development:**

We specialize in providing customized web solutions that exactly matches the client’s expectations. Our team of skilled and experienced professionals offers a spectrum of complete front-end and back-end development support and services based on the current trends that promotes customer’s satisfaction at affordable cost. We take great care to understand our client’s requirements, limitations and vision, in order to deliver the best possible output that fulfills their demands.

**Responsive Web Layouts:**

A responsive web layout comes with the ability to adapt to the device it is being used on. We at Scrumfolks, design the website using latest techniques which are compatible across multiple screen sizes and orientations. This approach helps to boost the functionality, accessibility and usability of a website that responds according to the user’s preferences. The website automatically adjusts as per the gadget, eliminating the need of individual development and design phase.

**Mobile Solutions:**

We have a dedicated team of qualified Android Developers with a standard level of programming skills to offer Android Mobile App Development. Our company delivers end-to-end services to help you transform your idea into the reality of a successful Android mobile application with on-time project delivery. Scrumfolks provides highly customizable and integrated mobile solutions with trending features and UX/UI that allows a smooth experience for the app users.

**Search Engine Optimization:**

The SEO campaigns designed by us are set to provide a constant increase of targeted traffic on the website through best optimization practices. Our Digital Managers offer result driven planning and strategies that will cater to your customer’s needs. We assist to enhance the online visibility of your website while putting it in front of the right audience and platforms, with an assurance of letting your customers finding and reaching out to you.

**Digital Marketing:**

Our team helps you to carefully devise and curate online marketing strategies to mark a solid presence of your brand in the competitive digital market place. We ensure our clients that their target audience is reached, while boosting the brand through Digital advertising which includes Google Adwords, Google Adsense, Paid Digital and Social media tie-ups. We invest time for the effective paid internet advertising campaigns to build the credibility of our client’s enterprise.

**Social Media Marketing:**

At Scrumfolks, we have a skilled team of Social Media optimizers which help you to connect with your customer community on Social Media. We handle Social Media promotions to create a value for your brand on the digital platforms such as Facebook, Instagram, Twitter and Linkedin through paid marketing campaigns and posts. Our team also has expertise to create Videos or Teasers along with Social Media Creatives for the engaging promotion of your business.

**E-mail Marketing:**

Our optimized email marketing approach helps you to make the most out of your company’s online subscribers without spamming them. To boost the user engagement we design concise and compelling email campaigns with a single focus and creative formatting, that take only a couple of minutes to review while delivering the intended message of your business information to the leads. We carefully place strong calls of action with relevant content to trigger the traffic.

**Content Creation:**

We offer quality visual and written digital content creation for efficient branding for your business. The creative and innovative online content plays an important role to create an impact combined with Social Media and SEO practices to engage the target audience in the global market. Through proper analysis and research, our content development team strives to form and determine which content marketing strategies and initiatives will be able to communicate successfully with the audience.

**Website Maintenance:**

Unlike other web service providers, we feel our responsibility towards our clients and hence we offer six months of free maintenance for the website. In case of only web maintenance service, we provide the services on a contract basis. If the client needs to resurface the existing website which is designed and developed by us, after a span of three years we provide that too, at a reasonable annual price.